

PRESS RELEASE

Graphic Communications Corporation

Contact: Ann Stallard, CEO

770.963.1871 x 247

GRAPHIC COMMUNICATIONS CORPORATION AWARDED FOREST STEWARDSHIP COUNCIL® AND SUSTAINABLE FOREST INITIATIVE® CERTIFICATIONS

ATLANTA, GA, February 22 —Graphic Communications Corporation is proud to announce Chain of Custody certifications by the Forest Stewardship Council (FSC) SGS-CoC-004182 ©1996 Forest Steward Council and Sustainable Forest Initiative (SFI) NCS-SFICOC-081. GCC joins a select group of certified commercial printers in Georgia that can provide eco-conscious customers with paper with the FSC or SFI label. These labels ensures that the paper is a product of certified, well-managed, forests worldwide and that the Chain of Custody—from forest to pulp manufacturer to paper manufacturer to paper merchant to printer—has not been broken.

“This process is basically the food chain of print,” says Ann Stallard, GCC Chief Executive Officer. “More and more of our customers are as concerned about the environment as we are. With FSC and SFI certification we take another important step in going green and being responsible stewards of our planet. We have trained our staff. We have written our own manual to handle FSC and SFI certified paper separately, from segregated storage to packaging identification, from delivery tickets to invoicing. And our clients who specify FSC or SFI certified paper benefit by incorporating the FSC or SFI label on their printed pieces. This is not just a PR label but a core commitment on the part of our clients.”

GCC has long been in the forefront of sustainability practices, offering customers recycled paper options, recycling waste paper, scrap metal, plastic wrap and cardboard, using plant-based inks (no alcohol or petroleum based chemicals), updating equipment for a cleaner, more efficient work environment, adhering to the best green practices in the printing industry. GCC is in the process of taking sustainability and energy conservation to other levels as well, soon recycling energy from its Heidelberg presses.

“Our commitment is to be good corporate citizens and to ensure that forests are there for future generations,” states GCC President Hoyt Tuggle. “This includes being environmentally and socially responsible to the earth and its inhabitants. Certification by the Forest Stewardship Council—the world’s premier standard for the paper chain of supply—and Sustainable Forest Initiative furthers our commitment to lead green in the printing industry.”

Graphic Communications Corporation was founded in 1972 and is a full service commercial printer and point-of-purchase communications company in Lawrenceville, Georgia.